



### Added curb appeal:

- ✓ Update front door
- ✓ Add outdoor art
- ✓ Change hardware
- ✓ Add garden
- ✓ Install outdoor lighting

# Curb Appeal That Sells

Many potential buyers drive by a property they're interested in before they arrange to view it with their real estate agent. If the outside of your home is unkempt or neglected, your potential buyers may overlook it, even if it's updated and clean on the inside. Make sure that potential buyers get a great impression of your home by improving and maintaining its curb appeal.

## Pay Special Attention to Your Front Door

Add fresh paint in a color that stands out.

Consider adding a new door mat.

Update hardware.

## Make Your Gardens Pop

Plant colorful annuals in the garden beds or add planters and hanging baskets.

Frame your entryway with well trimmed and shaped shrubs.

Landscaping may reduce the amount of time a home is on the market by as much as 6 weeks!

## Maintain your Landscaping

Keep your garden beds in top shape.

Add fresh mulch.

Edge sidewalks and driveway.

Mow your lawn frequently.

## Create a Welcoming Porch

Make sure your porch is clean and freshly painted.

Add chairs and a table or a bench.

Shop for fresh outdoor pillows or a rug.

