



Pricing Your Home Right from the Start

Pricing your home right when it is first introduced to the market is critical. When a home is first marketed it is seen by the maximum number of people. All REALTORS set clients up in a client portal so that they will automatically be notified when a new home that meets their criteria comes on the market. Over time, the only showings a home will get are those new people entering the market. You want your home to be priced right when the maximum number of people are going to be seeing it.

Another important consideration is that if you have overpriced your home, it is likely to compare less favorably to the other homes a buyer is looking at. Those other homes are likely to be larger, newer or have upgrades that yours does not.

As time goes on and you continue to lower your price, not only will fewer people be looking at it, but those that do will notice how long it has been on the market and the first question they will ask is "What is wrong with this home?". A good REALTOR will help you price your house right from the start and then address price reductions if needed so that this is less likely to occur.



Important Stats for Sellers

~~NadZ 7SeW 9dagb DWfk~~
~~ShvSYW~~ **97.54%**
~~oXlef bqlUWMe~~ **96.36%**

for our competition -
that's 1% more for you!

And, our listings sell over 11%
faster!

Inventory= **4.0 months**
at the current sale